

1 of 6

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
	1	TU-F	6A-7A	DAYBREAK	:30	\$450.00	08/28-08/31	4	1	4	\$1,800.00	
		Buyline Comment: DAYBREAK										
	2	M-TH	6A-7A	DAYBREAK	:30	\$450.00	09/03-09/06	2	1	2	\$900.00	
		Buyline Comment: DAYBREAK										
	3	F	6A-7A	DAYBREAK	:30	\$350.00	09/07-09/07	1	1	1	\$350.00	
		Buyline Comment: DAYBREAK										
	4	M	6A-7A	DAYBREAK	:30	\$350.00	09/10-09/10	1	1	1	\$350.00	
		Buyline Comment: DAYBREAK										
	5	TU-F	7A-8A	EARLY SHOW	:30	\$350.00	08/28-08/31	2	1	2	\$700.00	
		Buyline Comment: EARLY SHOW										
	6	M-TH	7A-8A	EARLY SHOW	:30	\$350.00	09/03-09/06	3	1	3	\$1,050.00	
		Buyline Comment: EARLY SHOW										
	7	F	7A-8A	EARLY SHOW	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
		Buyline Comment: EARLY SHOW										
	8	M	7A-8A	EARLY SHOW	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
		Buyline Comment: EARLY SHOW										
	9	TU-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/28-08/31	3	1	3	\$1,350.00	
		Buyline Comment: PRICE IS RIGHT										
	10	M-TH	11A-12P	PRICE IS RIGHT	:30	\$450.00	09/03-09/06	2	1	2	\$900.00	
		Buyline Comment: PRICE IS RIGHT										

Rep Order# 6847110 Ver# 17 Mod# 4 Status Confirmed

Traffic Order# 201874

Last Received: 09/13/2012 9:04 AM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () MIKE PENCE FOR GOVE
Product MIKE PENCE
Estimate# 2624
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2624
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	F	11A-12P	Buyline Comment: PRICE IS RIGHT 1X N/A, MGKD ON LN 49	:30	\$150.00	09/07-09/07	0	0	0	\$0.00	
	12	M	11A-12P	Buyline Comment: PRICE IS RIGHT 1X N/A, MGKD ON LN 50	:30	\$150.00	09/10-09/10	0	0	0	\$0.00	
	13	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$650.00	08/28-08/31	1	1	1	\$650.00	
	14	M-TH	12P-1230P	Buyline Comment: NEWS	:30	\$650.00	09/03-09/06	2	1	2	\$1,300.00	
	15	F	12P-1230P	Buyline Comment: NEWS 1X N/A, MGKD ON LN 49	:30	\$250.00	09/07-09/07	1	1	1	\$250.00	
	16	M	12P-1230P	Buyline Comment: NEWS	:30	\$250.00	09/10-09/10	1	1	1	\$250.00	
	17	TU-F	530P-6P	Buyline Comment: NEWS	:30	\$600.00	08/28-08/31	2	1	2	\$1,200.00	
	18	M-TH	530P-6P	Buyline Comment: NEWS	:30	\$600.00	09/03-09/06	2	1	2	\$1,200.00	
	19	TU-F	6P-630P	Buyline Comment: NEWS	:30	\$600.00	08/28-08/31	4	1	4	\$2,400.00	
	20	M-TH	6P-630P	Buyline Comment: NEWS	:30	\$600.00	09/03-09/06	3	1	3	\$1,800.00	

Rep Order# 6847110 Ver# 17 Mod# 4 Status Confirmed

Traffic Order# 201874

Last Received: 09/13/2012 9:04 AM
Showing Buylines: All Lines

Printed: 09/13/2012 11:38 AM
3 of 6

Station WISH-TV INDIANAPOLIS, IN
Advertiser () MIKE PENCE FOR GOVE
Product MIKE PENCE
Estimate# 2624
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2624
Flight Dates 08/28/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	F	6P-630P	NEWS Buyline Comment: NEWS 1X N/A, MGKD ON HL#6851256	:30	\$400.00	09/07-09/07	0	0	0	\$0.00	
	22	M	6P-630P	NEWS Buyline Comment: NEWS	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	
	23	TU-F	7P-730P	INSIDE EDITION Buyline Comment: INSIDE EDITION	:30	\$550.00	08/28-08/31	2	1	2	\$1,100.00	
	24	M-TH	7P-730P	INSIDE EDITION Buyline Comment: INSIDE EDITION	:30	\$550.00	09/03-09/06	1	1	1	\$550.00	
	25	TU-F	730P-8P	ENT TONIGHT Buyline Comment: ENT TONIGHT	:30	\$600.00	08/28-08/31	2	1	2	\$1,200.00	
	26	M-TH	730P-8P	ENT TONIGHT Buyline Comment: ENT TONIGHT	:30	\$600.00	09/03-09/06	2	1	2	\$1,200.00	
	27	F	730P-8P	ENT TONIGHT Buyline Comment: ENT TONIGHT	:30	\$450.00	09/07-09/07	1	1	1	\$450.00	
	28	M	730P-8P	ENT TONIGHT Buyline Comment: ENT TONIGHT	:30	\$450.00	09/10-09/10	1	1	1	\$450.00	
	29	TU-F	11P-1135P	NEWS Buyline Comment: NEWS 1X 8/30 AIRED @ 1143P DUE TO RNC	:30	\$900.00	08/28-08/31	4	1	4	\$3,600.00	
	30	M-TH	11P-1135P	NEWS Buyline Comment: NEWS 1X RAN LATE @ 1140P DUE TO DNC	:30	\$900.00	09/03-09/06	4	1	4	\$3,600.00	
	31	F	11P-1135P	NEWS Buyline Comment: NEWS	:30	\$650.00	09/07-09/07	1	1	1	\$650.00	

4 of 6

4 of 6

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	M	11P-1135P	NEWS	:30	\$650.00	09/10-09/10	1	1	1	\$650.00	
		Buyline Comment: NEWS										
	33	SA	6A-9A	DAYBREAK	:30	\$250.00	09/01-09/01	1	1	1	\$250.00	
		Buyline Comment: DAYBREAK										
	34	SA	6A-9A	DAYBREAK	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
		Buyline Comment: DAYBREAK										
	35	SA	7P-8P	NEWS	:30	\$400.00	09/01-09/01	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	36	SA	11P-1130P	NEWS	:30	\$600.00	09/01-09/01	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	37	SA	11P-1130P	NEWS	:30	\$450.00	09/08-09/08	1	1	1	\$450.00	
		Buyline Comment: NEWS										
	38	SU	6A-9A	DAYBREAK	:30	\$200.00	09/02-09/02	1	1	1	\$200.00	
		Buyline Comment: DAYBREAK										
	39	SU	6A-9A	DAYBREAK	:30	\$125.00	09/09-09/09	2	1	2	\$250.00	
		Buyline Comment: DAYBREAK										
	40	SU	9A-1030A	SUN MORNING	:30	\$900.00	09/02-09/02	1	1	1	\$900.00	
		Buyline Comment: SUN MORNING										
	41	SU	9A-1030A	SUN MORNING	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
		Buyline Comment: SUN MORNING										
	42	SU	11P-1130P	LATE NEWS	:30	\$900.00	09/02-09/02	1	1	1	\$900.00	
		Buyline Comment: LATE NEWS										

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA PLACEMENT	Rep Firm	() PHILADELPHIA
Advertiser	() MIKE PENCE FOR GOVE		7669 STAGERS LOOP	Sales Office	() KATE BRADY
Product	MIKE PENCE		DELAWARE, OH 43015	Salesperson	
Estimate#	2624		Agency C/P1/P2/E //2624	Salesperson Phone#	215-567-6005
Buyer	WHITNEY EVERSOLE		Flight Dates 08/28/2012 - 09/10/2012	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	43	SU	11P-1130P	1X 9/9 AIRED 1147P DUE TO US OPEN	:30	\$650.00	09/09-09/09	1	1	1	\$650.00	
				Buyline Comment: LATE NEWS								
	44	W	8P-9P	BIG BROTHER	:30	\$1,500.00	08/29-08/29	1	1	1	\$1,500.00	
				Buyline Comment: NOTRE DAME VS NAVY								
	45	SA	9A-1P		:30	\$350.00	09/01-09/01	2	1	2	\$700.00	
				Buyline Comment: COLLEGE FOOTBALL Y								
	46	SA	8P-11P	1X N/A, MKGD ON LN 48	:30	\$800.00	09/08-09/08	0	0	0	\$0.00	
				Buyline Comment: US OPEN								
	47	SU	1P-415P	NFL- COLTS	:30	\$11,000.00	09/09-09/09	1	1	1	\$11,000.00	
				Buyline Comment: US OPEN								
	48	SA	8P-10P		:30	\$400.00	09/08-09/08	2	1	2	\$800.00	
				Buyline Comment: US OPEN								
	49	F	1230P-6P		:30	\$200.00	09/07-09/07	2	1	2	\$400.00	
				Buyline Comment: US OPEN								
	50	M	9A-10A	INDY STYLE	:30	\$150.00	09/10-09/10	1	1	1	\$150.00	
				Buyline Comment: MKGD FOR LN 12								

---REPORT TOTALS---
 Report Totals: 77 / \$50,500.00

---SALES MONTHLY TOTALS---

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA PLACEMENT	Rep Firm	
Advertiser	() MIKE PENCE FOR GOVE		7669 STAGERS LOOP	Sales Office	() PHILADELPHIA
Product	MIKE PENCE		DELAWARE, OH 43015	Salesperson	() KATE BRADY
Estimate#	2624		//2624		
Buyer	WHITNEY EVERSOLE	Agency C/P1/P2/E	08/28/2012 - 09/10/2012	Salesperson Phone#	215-567-6005
Phone#		Flight Dates		Salesperson FAX#	215-567-5938
Fax#		Hiatus Weeks			

Sep 12: 77 / \$50,500.00

Sales Totals: 77 / \$50,500.00

Station Totals: 77 / \$50,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$117,551	CABL	0%	WISH	42%	WNDY	0%	WRTV	0%	WTHR	37%
		WTTV	2%	WXIN	17%						

---COMPETITIVE COMMENTS---

WAITING ON RTV

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 08/27/12-09/10/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
---------	------------	---------	----------	-----------------	-------------	-------------	--------	------	----------	-----------	-------	------	-------	----	---------

Alt Order #: 06847110

WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak @ 6				558-7a	:30	08/28/12	6:43:24 AM	Daybreak @ 6		\$450.00	TVGENPENC1211h		
WISH	POL/Mike Pence for GMIKE PENCE2624	Price Is Right				1056-12p	:30	08/28/12	11:29:11 AM	Price Is Right		\$450.00	TVGENPENC1211h		
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 530p				530-6p	:30	08/28/12	5:52:26 PM	News 8 @ 530		\$600.00	TVGENPENC1211h		
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @6				558-630p	:30	08/28/12	6:20:56 PM	News 8 @6		\$600.00	TVGENPENC1211h		
WISH	POL/Mike Pence for GMIKE PENCE2624	Entertainment Tonight				728-8p	:30	08/28/12	7:39:40 PM	M-F 730-8p		\$600.00	TVGENPENC1211h		
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 M-F				11-1135p	:30	08/28/12	11:25:28 PM	MLN M-F		\$900.00	TVGENPENC1211h		
WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak @ 6				558-7a	:30	08/29/12	6:20:39 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 530p				530-6p	:30	08/29/12	5:34:43 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @6				558-630p	:30	08/29/12	6:06:09 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Inside Edition				658-730p	:30	08/29/12	7:21:42 PM	M-F 7-730p		\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Entertainment Tonight				728-8p	:30	08/29/12	7:40:10 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Wednesday 8-9p				758-9p	:30	08/29/12	8:58:26 PM	Wed Hour 2		\$1,500.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 M-F				11-1135p	:30	08/29/12	11:24:58 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak @ 6				558-7a	:30	08/30/12	6:50:39 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	CBS This Morning @7a				7-8a	:30	08/30/12	7:26:17 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Price Is Right				1056-12p	:30	08/30/12	11:29:11 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @6				558-630p	:30	08/30/12	6:05:54 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 M-F				11-1135p	:30	08/30/12	11:15:02 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak @ 6				558-7a	:30	08/31/12	6:58:41 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	CBS This Morning @7a				7-8a	:30	08/31/12	7:49:24 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Price Is Right				1056-12p	:30	08/31/12	11:29:11 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Noon News				1158a-1230p	:30	08/31/12	11:58:43 AM	Price Is Right		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @6				558-630p	:30	08/31/12	6:05:37 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Inside Edition				658-730p	:30	08/31/12	7:06:59 PM	M-F 7-730p		\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 M-F				11-1135p	:30	08/31/12	11:23:42 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak Saturday				558-9a	:30	09/01/12	8:14:17 AM	Daybreak Saturd		\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	NCAA Football				(9:00:00 AM-12	:30	09/01/12	9:28:21 AM	NCAA Football		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	NCAA Football				(9:00:00 AM-12	:30	09/01/12	10:58:21 AM	NCAA Football		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	ET Weekend				658-8p	:30	09/01/12	7:29:26 PM	Inside Indiana Bu		\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @11 Saturday				11-1135p	:30	09/01/12	11:11:59 PM	MLN Sa		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak Sunday				558-9a	:30	09/02/12	6:59:42 AM	Daybreak Sunday		\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	CBS Sunday Morning				858-1030a	:30	09/02/12	9:54:19 AM	CBS Sunday Mor		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 Sunday				11-1130p	:30	09/02/12	11:12:11 PM	MLN Su		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Noon News				1158a-1230p	:30	09/03/12	12:23:33 PM	Noon News		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 M-F				11-1135p	:30	09/03/12	11:33:31 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	CBS This Morning @7a				7-8a	:30	09/04/12	7:36:08 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Price Is Right				1056-12p	:30	09/04/12	10:59:26 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @6				558-630p	:30	09/04/12	5:58:45 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 11 M-F				11-1135p	:30	09/04/12	11:06:59 PM	MLN M-F		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Entertainment Tonight				728-8p	:30	09/05/12		M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Daybreak @ 6				558-7a	:30	09/05/12	5:58:30 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	CBS This Morning @7a				7-8a	:30	09/05/12	7:56:32 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Price Is Right				1056-12p	:30	09/05/12	11:59:13 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	Noon News				1158a-1230p	:30	09/05/12	12:22:33 PM	Noon News		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @ 530p				530-6p	:30	09/05/12	5:52:27 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE2624	News 8 @6				558-630p	:30	09/05/12	6:20:41 PM	News 8 @6		\$600.00			

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 08/27/12-09/10/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06847110															
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @ 11 M-F				11-1135p	:30	09/05/12	11:08:14 PMLN M-F			\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Daybreak @ 6				558-7a	:30	09/06/12	6:35:25 AM Daybreak @ 6			\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 CBS This Morning @7a				7-8a	:30	09/06/12	7:26:32 AM CBS This Morning			\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @ 530p				530-6p	:30	09/06/12	5:28:10 PM News 8 @530			\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @6				558-630p	:30	09/06/12	6:29:11 PM News 8 @6			\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Inside Edition				658-730p	:30	09/06/12	7:13:58 PM M-F 7-730p			\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Entertainment Tonight				728-8p	:30	09/06/12	7:40:10 PM M-F 730-8p			\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @ 11 M-F				11-1135p	:30	09/06/12	11:16:03 PMLN M-F			\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Noon News				1158a-1230p	:30	09/07/12	Noon News			\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Price Is Right				1056-12p	:30	09/07/12	Price Is Right			\$150.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Daybreak @ 6				558-7a	:30	09/07/12	6:27:58 AM Daybreak @ 6			\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 CBS This Morning @7a				7-8a	:30	09/07/12	7:26:32 AM CBS This Morning			\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Noon News				1158a-1230p	:30	09/07/12	12:11:19 PM Noon News			\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @6				558-630p	:30	09/07/12	6:13:15 PM News 8 @6			\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Entertainment Tonight				728-8p	:30	09/07/12	7:58:26 PM M-F 730-8p			\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 NCAA Football				8:00:00 PM-11	:30	09/07/12	11:15:33 PMLN M-F			\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Colts Football				558-9a	:30	09/08/12	8:44:58 AM Daybreak Saturd			\$150.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @11 Saturday				11-1135p	:30	09/08/12	11:32:41 PMLN Sa			\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Daybreak Sunday				558-9a	:30	09/09/12	6:06:39 AM Daybreak Sunday			\$125.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 CBS Sunday Morning				858-1030a	:30	09/09/12	9:54:19 AM CBS Sunday Mor			\$500.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Colts Football				Colts Football	:30	09/09/12	2:47:17 PM Colts Football			\$11,000.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @ 11 Sunday				11-1130p	:30	09/09/12	11:23:42 PM 11p News Sun S			\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Price Is Right				1058-12p	:30	09/10/12	Price Is Right			\$150.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Noon News				1158a-1230p	:30	09/10/12	Noon News			\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Daybreak @ 6				558-7a	:30	09/10/12	6:51:54 AM Daybreak @ 6			\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 CBS This Morning @7a				7-8a	:30	09/10/12	7:59:06 AM CBS This Morning			\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @6				558-630p	:30	09/10/12	6:12:44 PM News 8 @6			\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 Entertainment Tonight				728-8p	:30	09/10/12	7:52:20 PM M-F 730-8p			\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2624 News 8 @ 11 M-F				11-1135p	:30	09/10/12	11:07:44 PMLN M-F			\$650.00			
												\$50,900.00			
												\$50,900.00			

[Filtered by:] [Sorted by: Alt Order #]



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

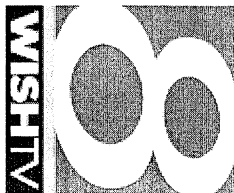
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		to						
	WISH			08/27/12 to 09/02/12	4x	-TWTF--					
	WISH			Tu	08/28/12	:30	6:45 AM	TVGENPENC1211H	\$450.00		1
	WISH			W	08/29/12	:30	6:27 AM	TVGENPENC1211H	\$450.00		2
	WISH			Th	08/30/12	:30	6:53 AM	TVGENPENC1211H	\$450.00		3
	WISH			F	08/31/12	:30	6:45 AM	TVGENPENC1211H	\$450.00		4
2	WISH	Daybreak @ 6	558-7a		to						
	WISH			09/03/12 to 09/09/12	2x	MTWT---					
	WISH			Tu	09/04/12	:30	6:24 AM	TVGENPENC1211H	\$450.00		2
	WISH			W	09/05/12	:30	6:11 AM	TVGENPENC1211H	\$450.00		1
3	WISH	Daybreak @ 6	558-7a		to						
	WISH			09/03/12 to 09/09/12	1x	----F--					
	WISH			F	09/07/12	:30	6:29 AM	TVGENPENC1211H	\$350.00		1
4	WISH	Daybreak @ 6	558-7a		to						
	WISH			09/10/12 to 09/16/12	1x	M-----					
	WISH			M	09/10/12	:30	6:43 AM	TVGENPENC1211H	\$350.00		1
5	WISH	CBS This Morning @7a	7-8a		to						
	WISH			08/27/12 to 09/02/12	2x	-TWTF--					
	WISH			Th	08/30/12	:30	7:26 AM	TVGENPENC1211H	\$350.00		2
	WISH			F	08/31/12	:30	7:56 AM	TVGENPENC1211H	\$350.00		1
6	WISH	CBS This Morning @7a	7-8a		to						
	WISH			09/03/12 to 09/09/12	3x	MTWT---					
	WISH			Tu	09/04/12	:30	7:40 AM	TVGENPENC1211H	\$350.00		2
	WISH			W	09/05/12	:30	7:42 AM	TVGENPENC1211H	\$350.00		3
	WISH			Th	09/06/12	:30	7:27 AM	TVGENPENC1211H	\$350.00		1
7	WISH	CBS This Morning @7a	7-8a		to						
	WISH			09/03/12 to 09/09/12	1x	----F--					
	WISH			F	09/07/12	:30	7:59 AM	TVGENPENC1211H	\$200.00		1
8	WISH	CBS This Morning @7a	7-8a		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/MIKE PENCE for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

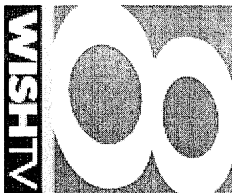
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	CBS This Morning @7a	7-8a		to						
	WISH			09/10/12 to 09/16/12	1x	M-----					
				M	09/10/12	:30	7:59 AM	TVGENPENC1211H	\$200.00		1
9	WISH	Price Is Right	1058-12p		to						
	WISH			08/27/12 to 09/02/12	3x	-TWTF--					
				Tu	08/28/12	:30	11:29 AM	TVGENPENC1211H	\$450.00		3
				Th	08/30/12	:30	11:29 AM	TVGENPENC1211H	\$450.00		2
				F	08/31/12	:30	11:27 AM	TVGENPENC1211H	\$450.00		1
10	WISH	Price Is Right	1058-12p		to						
	WISH			09/03/12 to 09/09/12	2x	MTWT---					
				W	09/05/12	:30	12:00 PM	TVGENPENC1211H	\$450.00		2
				Th	09/06/12	:30	10:58 AM	TVGENPENC1211H	\$450.00		1
11	WISH	Price Is Right	1058-12p		to						
	WISH			09/03/12 to 09/09/12	1x	----F--					
				F	09/07/12	:00			\$450.00 See MG 11.2, 11.3		1
				F	09/07/12	:30	12:49 PM	TVGENPENC1211H	\$200.00	MG for 15.2, 11.1	3
				F	09/07/12	:30	3:40 PM	TVGENPENC1211H	\$200.00	MG for 15.2, 11.1	2
12	WISH	Price Is Right	1058-12p		to						
	WISH			09/10/12 to 09/16/12	1x	M-----					
				M	09/10/12	:00			\$450.00 See MG 12.2		1
				M	09/10/12	:30	9:19 AM	TVGENPENC1211H	\$150.00	MG for 12.1 09/10	2
13	WISH	Indy Style	858-10a		to						
	WISH			08/27/12 to 09/02/12	1x	-TWTF--					
				F	08/31/12	:30	12:22 PM	TVGENPENC1211H	\$650.00		1
14	WISH	Noon News	1158a-1230p		to						
	WISH			09/03/12 to 09/09/12	2x	MTWT---					
				W	09/05/12	:30	12:26 PM	TVGENPENC1211H	\$650.00		1
				Th	09/06/12	:30	12:10 PM	TVGENPENC1211H	\$650.00		2
15	WISH	Noon News	1158a-1230p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Advertiser	POL/MIKE Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

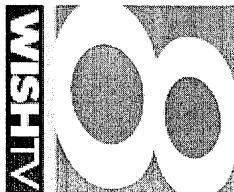
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WISH	Noon News	1158a-1230p		09/03/12 to 09/09/12	2x	----F--				
					to						
	WISH			F	09/07/12	:00			\$250.00	See MG 11.2, 11.3	2
	WISH			F	09/07/12	:30	12:15 PM	TVGENPENC1211H	\$250.00		1
16	WISH	Noon News	1158a-1230p		09/10/12 to 09/16/12	1x	M-----				
					to						
	WISH			M	09/10/12	:30	12:10 PM	TVGENPENC1211H	\$250.00		1
17	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	2x	-TWTF--				
					to						
	WISH			Tu	08/28/12	:30	5:53 PM	TVGENPENC1211H	\$600.00		1
	WISH			W	08/29/12	:30	5:39 PM	TVGENPENC1211H	\$600.00		2
18	WISH	News 8 @ 530p	530-6p		09/03/12 to 09/09/12	2x	MTWT---				
					to						
	WISH			W	09/05/12	:30	5:53 PM	TVGENPENC1211H	\$600.00		2
	WISH			Th	09/06/12	:30	5:28 PM	TVGENPENC1211H	\$600.00		1
19	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	4x	-TWTF--				
					to						
	WISH			Tu	08/28/12	:30	6:23 PM	TVGENPENC1211H	\$600.00		2
	WISH			W	08/29/12	:30	6:12 PM	TVGENPENC1211H	\$600.00		4
	WISH			Th	08/30/12	:30	6:11 PM	TVGENPENC1211H	\$600.00		3
	WISH			F	08/31/12	:30	6:10 PM	TVGENPENC1211H	\$600.00		1
20	WISH	News 8 @6	558-630p		09/03/12 to 09/09/12	3x	MTWT---				
					to						
	WISH			Tu	09/04/12	:30	5:59 PM	TVGENPENC1211H	\$600.00		1
	WISH			W	09/05/12	:30	6:22 PM	TVGENPENC1211H	\$600.00		3
	WISH			Th	09/06/12	:30	6:14 PM	TVGENPENC1211H	\$600.00		2
21	WISH	News 8 @6	558-630p		09/03/12 to 09/09/12	1x	----F--				
					to						
	WISH			F	09/07/12	:00			\$400.00	Credited	1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

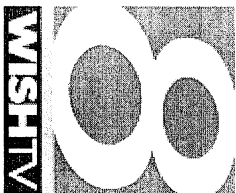
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	WISH	News 8 @6	558-630p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	6:22 PM	TVGENPENC1211H	\$400.00		1
23	WISH	Inside Edition	658-730p		08/27/12 to 09/02/12	2x	-TWTF--				
				W	08/29/12	:30	7:27 PM	TVGENPENC1211H	\$550.00		1
				F	08/31/12	:30	7:27 PM	TVGENPENC1211H	\$550.00		2
24	WISH	Inside Edition	658-730p		09/03/12 to 09/09/12	1x	MTWTF--				
				Th	09/06/12	:30	7:20 PM	TVGENPENC1211H	\$550.00		1
25	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	2x	-TWTF--				
				Tu	08/28/12	:30	7:41 PM	TVGENPENC1211H	\$600.00		2
				W	08/29/12	:30	7:42 PM	TVGENPENC1211H	\$600.00		1
26	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	2x	MTWTF--				
				W	09/05/12	:30	7:40 PM	TVGENPENC1211H	\$600.00		1
				Th	09/06/12	:30	7:40 PM	TVGENPENC1211H	\$600.00		2
27	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	1x	----F--				
				F	09/07/12	:30	7:47 PM	TVGENPENC1211H	\$450.00		1
28	WISH	Entertainment Tonight	728-8p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	7:55 PM	TVGENPENC1211H	\$450.00		1
29	WISH	News 8 @ 11 M-F	11-1135p		08/27/12 to 09/02/12	4x	-TWTF--				
				Tu	08/28/12	:30	11:33 PM	TVGENPENC1211H	\$900.00		3
				W	08/29/12	:30	11:37 PM	TVGENPENC1211H	\$900.00		4
				Th	08/30/12	:30	11:43 PM	TVGENPENC1211H	\$900.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/MIKE PENCE for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	WISH	News 8 @ 11 M-F	11-1135p								
	WISH	News 8 @ 11 M-F	11-1135p	F	08/31/12	:30	11:29 PM	TVGENPENC1211H	\$900.00		2
30	WISH	News 8 @ 11 M-F	11-1135p								
	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	4x	MTWT---				
	WISH			M	09/03/12	:30	11:34 PM	TVGENPENC1211H	\$900.00		2
	WISH			Tu	09/04/12	:30	11:21 PM	TVGENPENC1211H	\$900.00		4
	WISH			W	09/05/12	:30	11:40 PM	TVGENPENC1211H	\$900.00		1
	WISH			Th	09/06/12	:30	11:34 PM	TVGENPENC1211H	\$900.00		3
31	WISH	News 8 @ 11 M-F	11-1135p								
	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	1x	----F--				
	WISH			F	09/07/12	:30	11:23 PM	TVGENPENC1211H	\$650.00		1
32	WISH	News 8 @ 11 M-F	11-1135p								
	WISH	News 8 @ 11 M-F	11-1135p		09/10/12 to 09/16/12	1x	M-----				
	WISH			M	09/10/12	:30	11:31 PM	TVGENPENC1211H	\$650.00		1
33	WISH	Daybreak Saturday	558-9a								
	WISH	Daybreak Saturday	558-9a		08/27/12 to 09/02/12	1x	-----S-				
	WISH			Sa	09/01/12	:30	8:31 AM	TVGENPENC1211H	\$250.00		1
34	WISH	Daybreak Saturday	558-9a								
	WISH	Daybreak Saturday	558-9a		09/03/12 to 09/09/12	1x	-----S-				
	WISH			Sa	09/08/12	:30	8:52 AM	TVGENPENC1211H	\$150.00		1
35	WISH	ET Weekend	658-8p								
	WISH	ET Weekend	658-8p		08/27/12 to 09/02/12	1x	-----S-				
	WISH			Sa	09/01/12	:30	7:29 PM	TVGENPENC1211H	\$400.00		1
36	WISH	News 8 @11 Saturday	11-1135p								
	WISH	News 8 @11 Saturday	11-1135p		08/27/12 to 09/02/12	1x	-----S-				
	WISH			Sa	09/01/12	:30	11:14 PM	TVGENPENC1211H	\$600.00		1
37	WISH	News 8 @11 Saturday	11-1135p								
	WISH	News 8 @11 Saturday	11-1135p		09/03/12 to 09/09/12	1x	-----S-				
	WISH			Sa	09/08/12	:30	11:33 PM	TVGENPENC1211H	\$450.00		1

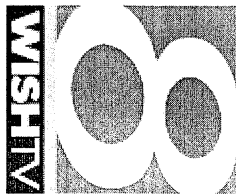
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

Advertiser	POL/MIKE Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

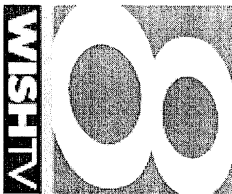
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
38	WISH	Daybreak Sunday	558-9a		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	6:59 AM	TVGENPENC1211H	\$200.00		1
39	WISH	Daybreak Sunday	558-9a		09/03/12 to 09/09/12	2x	-----S				
				Su	09/09/12	:30	6:08 AM	TVGENPENC1211H	\$125.00		1
				Su	09/09/12	:30	7:10 AM	TVGENPENC1211H	\$125.00		2
40	WISH	CBS Sunday Morning	858-1030a		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	9:49 AM	TVGENPENC1211H	\$900.00		1
41	WISH	CBS Sunday Morning	858-1030a		09/03/12 to 09/09/12	1x	-----S				
				Su	09/09/12	:30	9:54 AM	TVGENPENC1211H	\$500.00		1
42	WISH	News 8 @ 11 Sunday	11-1130p		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	11:09 PM	TVGENPENC1211H	\$900.00		1
43	WISH	News 8 @ 11 Sunday	11-1130p		09/03/12 to 09/09/12	1x	-----S				
				Su	09/09/12	:30	11:47 PM	TVGENPENC1211H	\$650.00		1
44	WISH	Wednesday 8-9p	758-9p		08/27/12 to 09/02/12	1x	--W----				
				W	08/29/12	:30	8:58 PM	TVGENPENC1211H	\$1,500.00		1
45	WISH	NCAA Football	NCAA Football		08/27/12 to 09/02/12	2x	-----S-				
				Sa	09/01/12	:30	9:00 AM	TVGENPENC1211H	\$350.00		1
				Sa	09/01/12	:30	12:32 PM	TVGENPENC1211H	\$350.00		2
47	WISH	Colts Football	Colts Football		09/03/12 to 09/09/12	1x	-----S				
				Su	09/09/12	:30	12:58 PM	TVGENPENC1211H	\$11,000.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2624

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201874
Alt Order #	06847110
Deal #	
Order Flight	08/28/12 - 09/10/12

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
47	WISH	Colts Football	Colts Football		to						
48	WISH	US Open Tennis	US Open Tennis		to						
	WISH				09/03/12 to 09/09/12	2x	-----S-				
	WISH			Sa	09/08/12	:30	7:59 PM	TVGENPENC1211H	\$400.00		1
	WISH			Sa	09/08/12	:30	8:51 PM	TVGENPENC1211H	\$400.00		2
		Aired Spots									77

Gross Total **\$50,500.00**
 Agency Commission **\$7,575.00**
Net Amount Due \$42,925.00 **Payment Terms 30 Days**

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, KEGAN BERAN / WHITNEY EVERSOLE,

being/on behalf of: MIKE PENCE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: GOVERNOR OF INDIANA

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mike Pence for Indiana, PO Box 1038, Anderson, IN 46015 | (765) 643-9503

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred S Klipsch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/11/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title